

JAGOTA

# ICE CREAM

## Product Catalogue



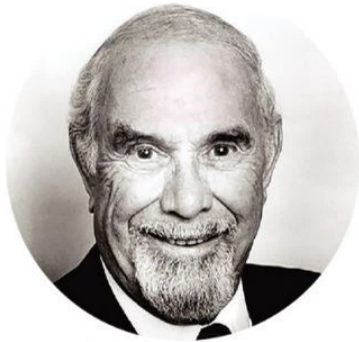




# The ice cream of ice creams



DON'T HOLD BACK.



**Reuben Mattus**  
Founder of Häagen-Dazs™

# Häagen-Dazs™ Störy

Since 1961, Häagen-Dazs™ has been making ice cream like no other. We continued the passion of Reuben Mattus in crafting the perfect flavours and creamiest textures, using only the finest and carefully selected ingredients, is what we set the Häagen-Dazs™ brand apart. Today, we continue to transform the finest ingredients into extraordinary experiences, bite by bite.

When Mattus set his sights on Strawberry, he knew that only the best variety would do. It took him six years to find the perfect sweet red berries for his ice cream.



**First launch outside of the US:  
Singapore and Hong Kong.**



**Launch of a new  
range of stickbars  
across the world.**



In 2021, launch twist flavors, captures multi-sensorial moment with the perfect combination of two delicate ice creams twisted together.



Häagen-Dazs™, the world's first super-premium ice cream was created. The 3 original flavours were: Vanilla, Chocolate, and Coffee.



**The first Häagen-Dazs™ Shop  
opened in New York City.**



Modernization of a gift-giving tradition with the launch of ice cream mooncakes in Hong Kong.



In 2018, new brand world of Everyday Made Extraordinary with Häagen-Dazs™.



In 2022, launched 'The Ice Cream of Ice Creams' Campaign - an iconic, yet authentic, and the gold standard of ice cream.





# Why Häagen-Dazs™?

HÄAGEN-DAZS IS THE ONLY ICE CREAM UNCOMMONLY CRAFTED TO STOP YOU IN YOUR TRACKS, ENABLING YOU TO EXPERIENCE THE JOY OF LETTING GO AND LIVING IN THE MOMENT.

We are extraordinary ice cream.  
And create extraordinary moments.

Häagen-Dazs is confident always being the gold standard of ice cream.

It's an iconic, yet authentic, its made with true materials and very good tastes.

Proud to say we're 'The Ice Cream of Ice Creams', because only ice cream from Häagen-Dazs brings true savouring moments.



## Uncompromising Quality

Today, Häagen-Dazs™ ice cream is made by milk and fresh cream in France with fine ingredients from all around the world. We offers the natural and velvety ice cream without any artificial flavourings, colorings and emulsifier added into our ice cream. The low air content in Häagen-Dazs™ ice cream gives it a smoother and creamier of velvety texture.

Häagen-Dazs™ is the promise that guarantees consumers the ultimate pleasure and indulgence. It's a lifestyle that is being enjoyed all over the world.



**Iconic  
Flavours**

**Limited  
Edition  
Flavours**

**Ready-to-serve  
ice cream**

**Scoops &  
Creations**

**Accredited by  
FSSC 22000**

**JAGOTA**

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# Three Core Flaviours

## Belgian Chocolate

Always makes every effort to pursue perfection. Instead of merely using such substitutes as cocoa powder, Häagen-Dazs™ insists to melt all-original Belgian dark chocolate pieces into ice-cream. That's why its irresistible smoothness and fullness always second to none.

**Available Formats :** Bulkcan, Pint, Minicups



## Vanilla

Häagen-Dazs™ insists on using high-quality "bourbon" vanilla sourced exclusively from Madagascar and 100% milk from France, instead of using such substitutes as milk powder. With a unique extraction, the rich complexity of authentic vanilla beans is preserved.

**Available Formats :** Bulkcan, Pint, Minicups



## Strawberries

For six years, Häagen-Dazs™ searched the world to uncover the most exquisite strawberries in Europe for Strawberries & Cream ice cream. With just one bite of its summery sweet creaminess, true flavour of strawberries comes shining through.

**Available Formats :** Bulkcan, Pint, Minicups



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# Your Favorite Flavours



BEST SELLER

Belgian Chocolate

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓	✓		✓	✓

CODE ICH 1830 ICH 1869 ICH 1909R ICH 1909



BEST SELLER

Vanilla

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓	✓		✓	✓

CODE ICH 1993 ICH 1997 ICH 1847R ICH 1847



BEST SELLER

Strawberry

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓	✓		✓	✓

CODE ICH 1835 ICH 1870 ICH 1846R ICH 1846



BEST SELLER

Macadamia Nut

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓	✓		✓	✓

CODE ICH 1991 ICH 1996 ICH 1844R ICH 1844



BEST SELLER

Cookies & Cream

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓	✓			✓

CODE ICH 1995 ICH 1872 ICH 1850



Coffee

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓	✓			✓

CODE ICH 1840 ICH 1875 ICH 1853



Salted Caramel

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓	✓			

CODE ICH 1838 ICH 1871



Caramel Biscuit & Cream

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓	✓			✓

CODE ICH 1831 ICH 1877 ICH 1849



Chocolate

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓				

CODE ICH 1994



Matcha Green Tea

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓	✓			✓

CODE ICH 1992 ICH 1998 ICH 1854



Dark Chocolate Ganache & Almond

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
	✓			✓

CODE ICH 1884 ICH 1861

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# Your Favorite Flaviours



**Twist & Crunch Belgian Chocolate & Vanilla**

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
	✓			

CODE ICH 1964



**Twist & Crunch Belgian Chocolate & Strawberry**

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
	✓			

CODE ICH 1965



**Vanilla Caramel Brownie**

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓				

CODE ICH 1842



**Mango Sorbet**

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓				

CODE ICH 1841



**Raspberry Sorbet**

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓				

CODE ICH 1837



**Strawberry Cheesecake**

BULK 9.46 LT.	PINT 473 ML.	MINI CUP		
		75 ML. 36 CUPS	100 ML. 12 CUPS	24 CUPS
✓				

CODE ICH 1834



# Your Favorite Flavours



**Vanilla Caramel Almond**

SANDWICH		STICKBAR	
90 ML.		80 ML.	
18 PACKS	36 PACKS	12 PACKS	24 PACKS
		✓	✓
CODE		ICH 1920R	ICH 1920



**Chocolate Choc Almond**

SANDWICH		STICKBAR	
90 ML.		80 ML.	
18 PACKS	36 PACKS	12 PACKS	24 PACKS
		✓	✓
CODE		ICH 1954R	ICH 1954



**Matcha Green Tea & Almond**

SANDWICH		STICKBAR	
90 ML.		80 ML.	
18 PACKS	36 PACKS	12 PACKS	24 PACKS
		✓	✓
CODE		ICH 1956R	ICH 1956



**Cookies & Cream**

SANDWICH		STICKBAR	
90 ML.		80 ML.	
18 PACKS	36 PACKS	12 PACKS	24 PACKS
		✓	✓
CODE		ICH 1919R	ICH 1919



**Salted Caramel**

SANDWICH		STICKBAR	
90 ML.		80 ML.	
18 PACKS	36 PACKS	12 PACKS	24 PACKS
		✓	✓
CODE		ICH 1922R	ICH 1922



**Blooming Blueberry Tart**

SANDWICH		STICKBAR	
90 ML.		69 ML.	
18 PACKS	36 PACKS	12 PACKS	24 PACKS
			✓
CODE		ICH 2035	



**The Caramel Crisp Sandwich**

SANDWICH		STICKBAR	
60 ML.		80 ML.	
18 PACKS	36 PACKS	12 PACKS	24 PACKS
	✓		
CODE		ICH 2004	



**Crisp Crème Brûlée Crisp Sandwich**

SANDWICH		STICKBAR	
64 ML.		80 ML.	
18 PACKS	36 PACKS	12 PACKS	24 PACKS
	✓		
CODE		ICH 2028	



**Chocolate Choc Almond (3x12Packs)**

STICKBAR
80 ML.
36 PACKS
✓
CODE
ICH 1890



**Vanilla Caramel Almond (3x12Packs)**

STICKBAR
80 ML.
36 PACKS
✓
CODE
ICH 1893



**Salted Caramel (3x12Packs)**

STICKBAR
80 ML.
36 PACKS
✓
CODE
ICH 1891





# Häagen-Dazs™ Applications in F&B Channel

Häagen-Dazs™ is popular among customers in F&B channel which includes 5-stars hotels, restaurants, airlines, theme parks, club houses, cinemas, etc. Ice cream is widely used in buffet, room service, flight meal, special dessert and beverage. Consumers can enjoy the indulgence of Häagen-Dazs™ anywhere.

Format	Applications
Bulk (2.5 Gallon)	<ul style="list-style-type: none"> <li>• Suitable for scoops and creations, ideal for F&amp;B channels.</li> <li>• Better cost efficiency</li> </ul>
Häagen-Dazs Mini Cup (100ml)	<ul style="list-style-type: none"> <li>• Hygienic, convenient and labour cost saving</li> </ul>
Häagen-Dazs Stick Bar	<ul style="list-style-type: none"> <li>• Rich and crunchy Belgian milk chocolate coating goes with the silky smooth ice cream</li> <li>• Hygienic, convenient and labour cost saving</li> <li>• Excitement to customers</li> </ul>



2.5 Gallon Bulk  
Unit/Case:

96 Scoops · Around 3 oz per scoop  
144 Scoops · Around 2 oz per scoop



Häagen-Dazs Mini Cup  
100ml x 24



Häagen-Dazs  
Creation



Häagen-Dazs Stick Bar  
80ml x 12



Häagen-Dazs with Beverages  
· Smoothies · Cocktail



Häagen-Dazs  
Fondue





# Häagen-Dazs™ Branding Collaterals

We are happy to provide marketing collaterals to maximize the visibility of Häagen-Dazs™ in your shops. Please contact your sales representative to get more details about it

Hanging Mobile

Parasol



Mobile Menu

Window Decal

Tent Card

Poster

## Branded Freezers



Upright Freezer



Chest Freezer



Counter-top Freezer





# Extraordinary Occasions with Häagen-Dazs™



## Perfect Occasions

Birthday  
Parties

Wedding

Annual Meetings  
Conferences  
Seminars

Product Launches



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# Tips

## Tips For Häagen-Dazs™ Ice Cream Storage

- 1) The freezer temperature should be kept at  $-21^{\circ}\text{C}$  or below.
- 2) The freezer should be locked at night to prevent any goods damages caused by door opening accidentally.
- 3) The shelf life of ice cream will be shortened once it is opened or ice cream temperature is beyond  $-18^{\circ}\text{C}$ . Therefore, checking opened ice cream bulk cans in a regular basis is recommended including colour and taste to avoid quality deterioration.
- 4) Check the storage freezer temperature twice a day to ensure the freezer is functioning well.
- 5) Defrosting should be done regularly to guarantee constant temperature inside the freezer, thus maintaining the quality of product.





# Côme get US...





# LOTTE

The tip and both ends are fully filled with rich condensed milk sauce.  
The rich condensed milk combines with Vanilla milk give satisfying taste.  
Lotte select high quality source of milk from Hokkaido.



## Condense Milk Bar Multi

Product Code ICL1952  
Size/packing 60 ml x 5 sticks (10 boxes)



## Condensed Milk Bar

Product Code ICL1951  
Size/packing 90 ml x 24 Sticks



LOTTE

# LOTTE CRUNKY

CHOCOLATE ICE BAR

## Crunky Chocolate Ice Bar

A combination of vanilla ice cream and chocolate and a crunchy ice bar with a crispy texture that is fun to eat.

Product Code ICL1988  
Size/ Packing 60 g x 48 bars



# LOTTE ●

## COOLish



1. let's wait at a room temperature after picking from freezer.



2. Squeeze the pouch. The ice cream will be softer. Enjoy the coolish!

Small twist is important!



### Coolish Vanilla

Product Code ICL0001  
Size/packing 140 ml x 24 packs



### Belgian Chocolate

Product Code ICL1824  
Size/packing 140 ml x 24 packs



### BIG Frozen Cyder

Product Code ICL0005  
Size/packing 200 ml x 24 packs

## Vanilla Bar Hokkaido

Hokkaido is well-known for its delicious milk!



10 Mini Bars in one box



### Vanilla Bar Hokkaido

Product Code ICL0002  
Size/packing 45 ml x 10 bars x 8 boxes



# 雪見だいふく

## Yukimi Daifuki Serie

A Rich ice cream wrapped in a soft and fluffy rice cake called 'Japanese Moji' which has enjoyable chewy texture.



### Yukimi Green Tea

Product Code ICL0003  
Size/packing 270 ml x 8 packs



### Yukimi Chocolate

Product Code ICL1822  
Size/packing 270 ml x 8 packs



### Yukimi Strawberry

Product Code ICL0004  
Size/packing 270 ml x 8 packs



# Soh

## Soh Serie



### Multi Vanilla

Product Code ICL1826  
Size/packing 360 ml x 8 packs



### Soh Vanilla

Product Code ICL1825  
Size/packing 190 ml x 18 packs



Ice

Ice Cream

The perfect Balance  
of Rich Ice Cream + Fine Ice



### Chocolate Coffee

Product Code ICL1827  
Size/packing 190 ml x 18