

OUR GRAIN FED ANGUS START THEIR JOURNEY IN EXPANSIVE PADDOCKS IN SOUTHERN AUSTRALIA, THRIVING IN AN OPEN AND NATURAL SETTING. THEY THEN MOVE TO OUR STATE-OF-THE-ART FEEDLOT IN SOUTH AUSTRALIA, JOINING A CONSIDERED AND THOUGHTFULLY DESIGNED ENVIRONMENT FOR A CAREFUL AND TAILORED STAGE OF DEVELOPMENT.







SUPERIOR QUALITY GRAIN FED **AUSTRALIAN ANGUS BEEF**

At our cutting-edge feedlot, we provide our grain fed Angus with a specially curated, high-energy grain ration at the heart of their diet. This blend results from extensive research and expertise, ensuring every mouthful contributes to optimal growth, marbling and comfort. A UNIQUE PHILOSOPHY

The approach to Angus Pure Grain Fed is distinctively nuanced. We have mastered the art of balancing exceptional eating quality and cost-effectiveness. We understand and are driven by our core philosophy of being outcome focused.

Unlike conventional practices that specify a fixed number of days on grain, the science and our embrace of being outcome focused means we work our days on grain around achieving an outcome, not the otherway around.

COMMITMENT TO QUALITY

Our commitment is to consistently delivering the outcome of exceptional Angus beef that satisfies discerning palates. It is about crafting beef that alig ns with market preferences and consistently delivers extraordinary and memorable experiences.

COMMITMENT TO QUA LITY

In our resolute pursuit of consistency, An gus Pure employs a tiered quality system within our highly sought-after grain fed Angus range. This ensures we meet prescribed quality outcomes,

of fering you the assurance you need when presenting Angus Pure to your discerning consumers.

Angus Pure Grain Fed Beef embodies our dedication to quality and adaptability, a t estament to our ability to harmonise tradition and innovation in the pursuit of culinary excellence.



WINNER: MOST OUTSTANDING MSA **FEEDLOT IN SOUTH AUSTRALIA**

ANGUS PURE GRAIN FED EATING QUALITY SPECIFICATIONS

Grade	Tenderloin Grill	Cube Roll Grill	Striploin Grill	D-Rump Grill
MB2+	★★★ at 5 days	★★★ at 28 days	★★★ at 28 days	★★★ at 5 days
MB4+	★★★★ at 5 days	★★★ at 5 days	★★★ at 10 days	★★★★ at 50 days

Stars denote MSA Grade. All Angus Pure Grass Fed beef has:





