



36° South

SOUTHERN AUSTRALIA'S FINEST BEEF



A PERFECT MATCH
WITH A COONAWARRA
RED WINE





36° South

36° SOUTH IS A PREMIUM BEEF RANGE OF THE HIGHEST QUALITY.

Sourced from Southern Australia, we know there's something special in the pristine air and fertile soil down here that enriches the produce of the region - and that includes our beef.

Crafted with care to yield an unrivalled tenderness and taste, our succulent, full-flavoured beef is perfect for pairing with your favourite Coonawarra red wine.

36° South beef is underpinned by the Meat Standards Australia (MSA) grading system, an independent eating quality assurance program that grades beef for tenderness, juiciness and flavour.

The
36° South
difference



HAND-SELECTED CATTLE



100-DAY GRAIN FED



MSA GRADED



JAGOTA

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