



# PURE SOUTH PROVIDES PREMIUM, EXQUISITE NEW ZEALAND GRASS-FED MEAT FOR DISCERNING CUSTOMERS WORLDWIDE.

With a pleasant climate and plenty of greenery, our New Zealand environment is ideal for natural farming, good animal welfare, and preservation of the environment.

Our grass-fed, low-stress animals create world-class red meat with a rich flavour and delicate eating characteristics.



## PRIME BEEF

HIGHEST QUALITY OF BEEF GRADING

Prime beef comes from young, well-fed beef cattle and is typically sold in restaurants and hotels. Prime roasts and steaks are perfect for dry-heat cooking techniques including broiling, roasting, and grilling.

## BEYOND

TASTE & NUTRITION

Pure South delivers exceptional taste and tenderness, reflecting New Zealand's untamed beauty.

Pure South New Zealand beef is grass-fed, rich in Vitamin B, Omega 3, and Zinc and flavorful.

## Why PURE SOUTH™

- Never feedlot: Pure South cattle wander freely.
- Handpicked Excellence: Only high-quality meat is used.
- Naturally grown: There are no hormones or antibiotics - just pure New Zealand goodness.
- From farm to table: Pure South take care of the land and grass that feeds the cattle.

Code	Product Name	Size	Price
MTB%1324	Chilled Ribeye	3 - 4 KG x 1 PC	1100 / kg
MTB%1324L	Chilled Ribeye	4 - 6 KG x 1 PC	1100 / kg
MTB%1326	Chilled Striploin	3-4.5 KG x 1 PC	880 / kg
MTB%1326L	Chilled Striploin	4.5 - 7 KG x 1 PC	880 / kg
MTB%1325	Chilled Tenderloin SS/off	1.8-2.2 KG x 1 PC	1230 / kg
MTB%1325L	Chilled Tenderloin SS/off	2.2 - 3 KG x 1 PC	1230 / kg
MTB%1325U	Chilled Tenderloin SS/off	1 - 1.8 KG x 1 PC	1230 / kg
MTB%1354	Frozen Cube Roll (A Cow)	10-15 KG x 1 BX	710 / kg
MTB%1354	Frozen Cube Roll (A Cow)	10 - 15 KG x 1 BX	710 / kg
MTB%1354R	Frozen Cube Roll (A Cow)	10 - 15 KG x 1 BX	710 / kg
MTB%1324FZ	Frozen Ribeye	3 - 4 KG x 1 PC	1100 / kg
MTB%1324LFZ	Frozen Ribeye	4 - 6 KG x 1 PC	1100 / kg
MTB%0877	Frozen Striploin	17-25 KG x 1 BX	550 / kg
MTB%1326FZ	Frozen Striploin	3 - 4.5 KG x 1 PC	880 / kg
MTB%1325FZ	Frozen Tenderloin SS/off	1.8 - 2.2 KG x 1 PC	1230 / kg
MTB%1325UFZ	Frozen Tenderloin SS/off	1 - 1.8 KG x 1 PC	1230 / kg
MTB%1325LFZ	Frozen Tenderloin SS/off	2.2 - 3 KG x 1 PC	1230 / kg



Ribeye



Striploin



Tenderloin